



Sponsorship/Advertisement Opportunities 2015-2016

The Bluefins Swim Club is one of the largest and most successful swim clubs in Quebec. Founded in 1975, the Bluefins has been providing dedicated training programs to swimmers from the age of 5 to 25, which are focused on creating a long-term love for the sport of swimming.

Our objective is to develop a winning attitude through dedication and discipline, enabling each member of the Bluefins family to reach their full potential as a competitive swimmer. Everybody is a WINNER at the Bluefins Swim Club because building self-esteem in every athlete is a priority for our club.

As a not for profit club, the Bluefins relies greatly on volunteers, sponsorship and fundraising efforts to help each *Bluefin* reach their full potential. Opportunities to get involved range from a simple donation to underwrite our meet expenses for food, medals, trophies and equipment costs, to club events, to advertisements in our swim meet programs. You can also direct donation of products/services or become one of our “True Blue” corporate sponsors marketed on all Bluefins channels – team t-shirt (worn at every competition), website (www.bluefins.ca) and swim meet programs.

We would welcome the opportunity to meet with you to learn more about your organization’s objectives and discuss how the Bluefins can contribute to their achievement.

Please feel free to contact us by e-mail: fundraising@bluefins.ca.

We look forward to hearing from you soon.

Sincerely,

The Board of Directors
Bluefins Swim Club
www.bluefins.ca



PO BOX 26706, 50 boul. St-Charles
Beaconsfield, Qc H9W 6G7

Bluefins Sponsorship/Advertisement Opportunities 2015-2016*

Custom packages available on request fundraising@bluefins.ca

BRONZE LEVEL

Cost: \$200

Benefits:

- Full-page advertisement in one of our home swim meet programs
- Corporate advertisement on the Beaconsfield Bluefins' web-site for 3 months (over 2000 visits monthly)



SILVER LEVEL

Cost: \$300

Benefits:

- Full-page advertisement in one of our home swim meet programs
- Corporate presence on deck at one of our home swim meets in the form a banner of your choosing
- Corporate advertisement on the Beaconsfield Bluefins web-site for 3 months (over 2000 visits monthly)



GOLD LEVEL

Cost: \$500

Benefits:

- Full-page advertisement in two of our home swim meet programs
- Corporate presence on deck at two of our home swim meets in the form a banner of your choosing
- Corporate advertisement on the Beaconsfield Bluefins web-site for 6 months (over 2000 visits monthly)





“TRUE BLUE” LEVEL

Cost: \$750

Benefits:

- Full-page advertisement in all of our home swim meet programs
- Corporate presence on deck at all our home swim meets in the form a banner of your choosing
- Corporate advertisement on the Beaconsfield Bluefins web-site for 12 months (over 2000 visits monthly)
- Corporate presence on the Beaconsfield Bluefins’ Team t-shirt worn by the swimmers at swim meets both at home and away (over 25 swim meets in one season)

Program Advertising

Business Card – 3 ½” x 2”	\$25
Quarter page – 4 ¼” x 5 ½”	\$50
Half page – 8 ½” x 5 ½”	\$75
Full page – 8 ½” x 11”	\$100
Banner ** – 4’x8’	\$150
Sponsor a race	\$25

Artwork must be submitted to meets@bluefins.ca 2 weeks prior to the start of the swim meet (banners 1 week prior)

*** Larger banners are an extra \$3/ sq. ft.*

Additional Sponsorship Opportunities

Sponsors are invited to underwrite a portion of our many event expenses such as equipment rental, medals and trophies, food, printing and other misc administrative costs.

Please make cheque payable to

Bluefins Swim Club

Drop off or Mail to:

Bluefins Swim Club

PO BOX #26706

50 boul. St-Charles, Beaconsfield, Qc, H9W 6G7

c/o Carolyn Orsoli treasurer@bluefins.ca

Swim meets hosted by Bluefins for the 2015-2016 season

1. **Bluefins Time Trials** (October 2-3, 2015 - approximate attendance 150 families);
2. **Lac-St-Louis Regional “Super Heros” Swim Meet** (November 14-15, 2015: 2 - approximate attendance 500 swimmers);
3. **AA Provincial championship** (February 19-20-21, 2016 – approximate attendance 500 swimmers)

* The Bluefins Swim Club reserves the right to refuse any sponsorship request and all sponsorship agreements must be approved by the Bluefins board of directors.